

Press Release

One of the largest running events in the domestic financial services industry!

## 19th FIT Charity Run Held Successfully

～ Cumulative donations reached 1 billion yen ～

Tokyo | December 10, 2023



(Photo taken by Masahiro Murakoshi)

On December 10, 2023, the 19th FIT Charity Run 2023 was held at Meiji Jingu Gaien. The total amount of donations this year amounted to 53,662,400 yen, and the cumulative amount of donations of FIT For Charity Run will reach 1 billion yen.

Over 4,500 people from 92 financial institutions both domestically and internationally participated in the FIT For Charity Run this year. The total amount of sponsorship fee from 52 financial service-related companies who support the event's causes, proceeds from the sale of event T-shirts and charity lottery tickets on the day, participation fees, and donations from participating companies and participants amounted to 53,662,400 yen. The amount remaining after deducting expenses from this donation will be evenly donated to the following eight organizations.

## FIT 2023 Beneficiaries

- Approved Specified Nonprofit Corporation Food Bank Shibuya
- Approved Specified Nonprofit Corporation Piccolare, General Incorporated Association Choiceful Association
- General Incorporated Association KidsFam Foundation
- General Incorporated Association WheelLog
- Public Interest Incorporated Foundation Nippon Charity Kyokai
- Specially Approved Specified Nonprofit Corporation Children's Advocacy Center Tsunagg
- Specified Nonprofit Corporation SHU.

David Schaefer (SMBC Nikko Securities), a co-chair of the FIT Charity Run 2023, said "I am very pleased that we were able to successfully conclude the event with the participation of more than 4,500 people again this year. This is entirely thanks to the great cooperation and support of over 400 volunteers, including corporate representatives and organizing committee members, for which I am deeply grateful. I would also like to express my gratitude to the 62 companies and individuals who provided prizes for the raffle, supplies and services such as water and food on the day, and to the Tokyo Metropolitan Government, Asahi Shimbun, and Nihon Keizai Shimbun for their support. The FIT Charity Run is an event that is almost entirely run by volunteers, from planning to execution. FIT will continue to support socially meaningful activities rooted in the community with your support."

Hiroko Omote (PIMCO Japan), also co-chair of the FIT Charity Run 2023, said "The FIT Charity Run is now in its 19th year, and the total amount of donations has reached 1 billion yen. As we reach this important milestone, I would like to express my gratitude once again to the sponsor companies, donors, volunteers, and supporting companies that have supported FIT so far. Social issues are becoming more diverse, and there are many social issues that are not yet recognized by society and need support. FIT will continue to support meaningful activities for the society in which we work and live through this running event. I also sincerely hope that the FIT Charity Run will continue to be a fun event for all participants, and an opportunity to learn about and take interest in the diverse social issues."

## Competition Results

<Online> \* Aggregate from publicly available activities.

- Total running distance 1<sup>st</sup> place: Junya Umeda (Mitsubishi UFJ Financial Group) 346.87 km
- Total Cycling Distance 1<sup>st</sup> place: Koki Saito (T. Rowe Price Japan) 540.59 km
- Total Walk Distance 1<sup>st</sup> place: Hiroyuki Saito (Janus Henderson Investors) 478.63 km

< Meiji Jingu Gaien >

- Male 10km run 1st place: Tomonari Matsuno ( SMBC Nikko Securities Inc.) 30:34
- Female 10km run 1st place: Risako Maruyama ( Nomura Securities Co., Ltd.) 34:22
- Male 5km run 1st place: Takatoshi Yokota (SBI Shinsei Bank, Limited) 14:27
- Female 5Km run 1<sup>st</sup> place: Risako Maruyama ( Nomura Securities Co., Ltd.) 16:13
- Inter-company relay 1<sup>st</sup> place: Citi.

<Top fund raiser>

- Mitsubishi UFJ Financial Group, Inc.

## Donors

Akira Fukunaga, Alaska Seafood Marketing Institute, ANA Intercontinental Tokyo, Andaz Tokyo Toranomon Hills, Argentum Wealth Management, Arrival Co., Ltd., Barrier Free Co., Ltd., BLUE NOTE JAPAN, INC. (Blue Note Tokyo, Cotton Club), The Capitol Hotel Tokyu, Cheerio Corporation Co., Ltd., Cine Focus Corp., Conrad Tokyo, CRYPTOMERIA.inc, DIGITALSTAGE INC., FSX, Inc., Hotel New Otani, Hyatt Centric Kanazawa, Hyatt Regency Kyoto, Imperial Hotel, Ltd., Institute of Foreign Exchange and Trade Research, Kabaya Foods Corporation, Kreab K.K, La Posada Co., Ltd., Leona Aoki, Mandarin Oriental, Tokyo, Manduka, Masahiro Murakoshi, MHD Moët Hennessy Diageo K.K., Mitsui Fudosan Building Management Co., Ltd., NIJI Inc., Norinaka Jeffery Matsuya, Novotel Okinawa Naha, Hotel Okura Tokyo Co., Ltd., Palace Hotel Co., Ltd., Park Hotel Tokyo, Peatix Japan K.K., Plan·Do·See Inc., Polar Bear Trainer's Team, The Prince Gallery Tokyo Kioicho, The Prince Park Tower Tokyo, Rakuten Payment, Inc., RCF, The Ritz-Carlton, Tokyo, Roots Sports Japan Co. Ltd., The Royal Park Iconic Tokyo Shiodome, Shangri-La Tokyo, Shiba Park Hotel, Shota Fumoto, Swanny Davis, Takao Trick Art Museum, TerraCycle Japan GK, TOMS Co., Ltd., Unifrutti Japan Corporation

**FIT for Charity Run 2023 Sponsors (in alphabetical order)**

**Corporate sponsors** (donations of 500,000 yen or more)

abrdn Japan Limited, Australia and New Zealand Banking Group Limited, Avande Japan K.K., AXA, Barclays, BlackRock Japan Co., Ltd., Bloomberg L.P., BNP Paribas, BNY Mellon, Citi, Colt Data Centre Services, Crédit Agricole Group, CVC Asia Pacific, Deloitte Tohmatsu Group, First Brothers Co., Ltd., Grant Thornton Japan, Hakluyt & Company Japan K.K., Houlihan Lokey, HSBC Group, Ichigo Asset Management, Ltd., IG Securities Limited, Invesco Asset Management (Japan) Limited, J.P. Morgan, Janus Henderson Investors, Japan Securities Depository Center, Incorporated, Jones Lang LaSalle K.K., KJR Management, KKR Japan, KPMG Japan, Lazard, LGT Wealth Management Trust Inc., London Stock Exchange Group, Mitsubishi HC Capital Inc., Mitsubishi UFJ Financial Group, Inc., Morgan Stanley Japan Holdings Co., Ltd., NAITO Securities Co., Ltd., Nikko Asset Management Co., Ltd., NOMURA HOLDINGS, INC., OSTTRA Japan, PIMCO Japan Ltd, PwC Japan Group, RBC BlueBay Asset Management, RGA Reinsurance Company, RSM Japan, Schroder Investment Management (Japan) Limited, SMBC Nikko Securities Inc., Standard Chartered, T. Rowe Price Japan, Inc., Tokyo Star Bank, UBS Group, Wells Fargo, White & Case LLP | White & Case Law Offices (Registered Association)

**FIT For Charity Run 2023 List of Beneficiaries** (alphabetical order)

- **[Approved Specified Nonprofit Corporation Food Bank Shibuya](#)**  
Providing food assistance to people in need living in the vicinity of Shibuya Ward.
- **[Approved Specified Nonprofit Corporation Piccolare](#)**  
Providing support for isolated young pregnant women/mothers and their children aged 10 to 20.
- **[General Incorporated Association Choiceful Association](#)**  
Supporting impoverished families from isolation through platform such as free delivery of groceries.
- **[General Incorporated Association KidsFam Foundation](#)**  
Engaging in activities to support families of children with serious illnesses from various aspects.
- **[General Incorporated Association WheeLog](#)**  
Providing barrier-free information for people with difficulties in mobility, such as those with disabilities and the elderly.
- **[Public Interest Incorporated Foundation Nippon Charity Kyokai](#)**  
Aiming to connect people with disabilities (children) and the elderly to society through arts and sports.
- **[Specially Approved Specified Nonprofit Corporation Children's Advocacy Center Tsunagg](#)**  
Providing support as a one-stop center related to the protection of children's rights, especially for children who have been victims of abuse, sexual violence, bullying, etc.,
- **[Specified Nonprofit Corporation SHU](#)**  
Nurturing talents to protect forests and convey the importance of nature to people.

## About FIT For Charity

FIT For Charity was established in 2005 by a group of Tokyo-based companies in the financial industry to support non-profit organizations in Japan. FIT For Charity focuses particularly on supporting non-profits that do meaningful community-based work but may have funding difficulties due to lack of public support and awareness. For more information about FIT For Charity, please visit:

<http://www.fitforcharity.org/about.html>.

## Overview

Name of the event: FIT For Charity Run 2023

Organizer: FIT for Charity Run 2023 Organising Committee

Supported by: Tokyo Metropolitan Government, Asahi Shimbun, Nikkei Inc.

Dates: <Online> November 6 - December 3, 2023

<In-person event> December 10, 2023

Location: Online, in-person event at Meiji Jingu Gaien

\* The in-person event will be dependent on current safety considerations.

\* Online run uses Strava.

Activities: <Online> Running, Biking, Walking

< In-person event > 10Km Run, 5Km Run, Walk, Kids Run, Corporate Relay

Participation fee: 6,000 yen

Eligibility: Employees of companies engaged in financial services and related businesses, their family members and friends.

## FIT For Charity Run 2023 Organising Committee (in alphabetical order)

BBH Cares, BGC Shoken Kaisha Ltd., Bloomberg L.P., Citi, Colt Data Centre Services, Deloitte Japan, FIL Investments (Japan) Ltd, Grant Thornton Japan, Janus Henderson Investors (Japan) Limited, J.P. Morgan, Jones Lang LaSalle K.K., KPMG Japan, Lazard, Mitsubishi HC Business Lease Corporation, Mitsubishi HC Capital Inc., Mitsubishi UFJ Financial Group, Inc., Morgan Stanley, NAITO Securities Co., Ltd., NatWest Markets Securities Japan Limited, Nikko Asset Management Co., Ltd., PIMCO Japan Ltd, PwC Japan Group, Reuters News & Media Japan KK, RGA Reinsurance Company, RSM Japan, SBI Shinsei Bank, Limited, SMBC Nikko Securities Inc., Social Investment Partners, Sumitomo Mitsui DS Asset Management Company, Limited, T. Rowe Price Japan, Inc., UBS Group

## For further information, please contact:

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Vice Chair, Communications Team, FIT For Charity Run 2023 Executive Committee