

For Immediate Release

Japan's Financial Industry Teams Up to Raise 54 Million Yen for Non-Profits

More than 5,500 employees join 18th Annual 'FIT For Charity Run'

Tokyo | December 19, 2022



(Credit: Masahiro Murakoshi)

Japan's financial industry held the 18th annual 'FIT For Charity Run' (FIT 2022) at the National Stadium in Tokyo on December 18, 2022. Approximately 5,500 participants from 79 domestic and international financial institutions took part in the event.

In addition to sponsoring corporations, donors, participants, volunteers, and organizing and planning assistance, FIT 2022 was also supported by the Tokyo Metropolitan Government, Asahi Shimbun, and Nikkei Inc.

FIT 2022 raised 54,726,500 yen, which after expenses will be donated equally among eight local non-profit organizations serving the Japanese community, as follows.

Beneficiary Organizations

- Approved Specified Nonprofit Corporation Edge
- General Incorporated Association Career Action Network
- General Incorporated Association Heart Full Family
- Specified Nonprofit Corporation Chaibora
- Specified Nonprofit Corporation Good Aging Yells
- Specified Nonprofit Corporation Keep Moms Smiling
- Specified Nonprofit Corporation Tokyo Satoyama Pioneers
- Specified Nonprofit Corporation Youth Community

Recognizing Japan's move toward a post-pandemic "live with Corona" footing, FIT 2022 adopted a "hybrid" approach that began with online runs and walks in November-December, followed by a live and in-person event at the National Stadium on December 18. Activities during the latter live portion were conducted in full compliance with Japan's health and safety protocols.

Fiona Ko (UBS Group), Co-Chair of the FIT for Charity Run 2022 Organizing Committee, said, "This was our first time in the past several years to bring back a live, in-person element to FIT—in addition to the online activities we conducted during the pandemic. With the help of volunteers and advisers over many months, we found a way to safely, yet efficiently return to bringing real support to NPOs that serve children and youth, the environment and biodiversity, the disabled, the underprivileged, diverse communities, and medical and nursing care providers."

Ko added, "FIT For Charity is determined to continue helping non-profit organizations doing incredible work for Japan. The financial industry recognizes that so many depend on these community organizations. We therefore want to ensure that their critical work continues to be recognized and funded well into the future."

Competition Results

<Online>

- Total running distance 1st place: Kazuhiro Shirai (UBS Group) 697 km
- Total Cycling Distance 1st place: Kenji Kimura (EY Japan) 2,165 km
- Total Walk Distance 1st place: Masayuki Tsukitani (Schroder) 342 km

<the National Stadium>

- Male 10km run 1st place: Takahiro Ozeki (Crédit Agricole Group) 40:18
- Female 10km run 1st place: Sachiyo Nakamura (Deloitte Japan) 47:45
- Male 5km run 1st place: Yosuke Fukushima (Barclays) 20:24
- Female 5Km run 1st place: Yukari Masuda (Jones Lang LaSalle K.K.) 24:00
- Inter-company relay 1st place: Citi.
- Top fund raiser: Mitsubishi UFJ Financial Group, Inc.

Donors

Akira Fukunaga, ANA Intercontinental Tokyo, Andaz Tokyo Toranomon Hills, Argentum Wealth Management, Arrival, Art Collaboration Kyoto (ACK), Barrier Free Co.,Ltd., Blue Note Tokyo, Cheerio Corporation Co.,Ltd., Cine Focus Corp., Conrad Tokyo, Cotton Club, CRYPTOMERIA.inc, Daio Manufacturing Co., Ltd., DIGITALSTAGE INC., Docomo Bikeshare, Inc., Dow Jones Japan K.K., Ezaki Glico Co., Ltd., Florilège, Frontier Consulting Co., Ltd., FSX, Inc., FUJICCO.Co., Ltd, Hotel New Otani, Hyatt Centric Kanazawa, Hyatt Regency Kyoto, Imperial Hotel, Ltd., Institute of Foreign Exchange and Trade Research, Kewpie Corporation, Kreab K.K, La Posada Co., Ltd., Leona Aoki, Mandarin Oriental, Tokyo, Masahiro Murakoshi, MHD Moët Hennessy Diageo K.K., Mitsui Fudosan Building Management Co.,Ltd., NIJI Inc., Norinaka Jeffery Matsuya, Novotel Okinawa Naha Palace Hotel, Park Hotel Tokyo, Peatix Japan K.K., Phoenix Seagaia Resort, Plan·Do·See Inc. With the Style Fukuoka, Polar Bear Trainer's Team, Rakuten Payment, Inc., RCF, Roots Sports Japan Co. Ltd., ROYAL PARK HOTEL THE SHIODOME, TOKYO, Ryoguchiya Korekiyo, Shangri-La Hotel Tokyo, Shiba Park Hotel, Shota Fumoto, STH Japan K.K., Supavision, Suzuki Eikodo Co., Ltd, Swanny Davis, The Capitol Hotel Tokyu, The Peninsula Tokyo, The Prince Gallery Tokyo Kioicho, The Prince Park Tower Tokyo, The Ritz-Carlton, Tokyo, TOMS Co., Ltd., Trick Art Museum, Unifrutti Japan Corporation

FIT for Charity Run 2022 Corporate Sponsors (alphabetical order, donations of 500,000 yen or more)

Aberdeen Japan Limited, AllianceBernstein, Australia and New Zealand Banking Group Limited, AXA, Barclays, BlackRock Japan Co., Ltd., Bloomberg L.P., BNP Paribas, BNY Mellon, Citi, Crédit Agricole Group, Credit Suisse, CVC Asia Pacific, Deloitte Japan, EY Japan, First Brothers Co., Ltd., Grant Thornton Japan, Houlihan Lokey, HSBC Group, Ichigo Asset Management, Ltd., IG Securities Limited, Invesco Asset Management (Japan) Limited, J.P. Morgan, Janus Henderson Investors (Japan) Limited, Japan Securities Depository Center, Incorporated, Jones Lang LaSalle K.K., KPMG Japan, Macquarie Group, Mitsubishi HC Capital Inc., Mitsubishi UFJ Financial Group, Inc., Morgan Stanley, NAITO Securities Co., Ltd., Nikko Asset Management Co., Ltd., NOMURA HOLDINGS, INC., OSTTRA, PIMCO Japan Ltd, PwC Japan Group, Refinitiv Japan KK, Royal Bank of Canada Group, Schroder Investment Management (Japan) Limited, SMBC Nikko Securities Inc., Standard Chartered, T. Rowe Price Japan, Inc., Tokyo Star Bank, UBS Group, Wells Fargo, White & Case LLP | White & Case Law Offices (Registered Association)

FIT For Charity Run 2022 List of Beneficiaries (alphabetical order)

- [Approved Specified Nonprofit Corporation Edge](#)
Spreads "correct awareness" and "support" for dyslexia.
- [General Incorporated Association Career Action Network](#)
Provides consultation support and places to stay for family caregivers who are taking care of family members.
- [General Incorporated Association Heart Full Family](#)
Provides comprehensive self-support activities for single mothers and single fathers, helping single family parents and their children to lead vibrant social lives.
- [Specified Nonprofit Corporation Chaibora](#)
Supports the recruitment and retention of institutional staff in order to create a world where institutionalized children are cared for and nurtured.
- [Specified Nonprofit Corporation Good Aging Yells](#)
Implements cafes, shared houses, and events with the goal of creating a world where LGBT people can grow old together in abundance and enjoyment.
- [Specified Nonprofit Corporation Keep Moms Smiling](#)
Aims to create a society where mothers and families raising sick or slow-developing children can smile, as well as meals for mothers.
- [Specified Nonprofit Corporation Tokyo Satoyama Pioneers](#)
Works with children from children's homes to cultivate a desolate mountain forest in Tokyo, and by utilizing the bounty of nature, creates a "hometown" that can give recipients a true sense of spiritual richness.
- [Specified Nonprofit Corporation Youth Community](#)
With the cooperation of local people, provides a learning environment for challenged children and creates a society in which it is taken for granted that "if a child is in trouble, adults will help him or her."



About FIT For Charity

FIT For Charity was established in 2005 by a group of Tokyo-based companies in the financial industry to support non-profit organizations in Japan. FIT For Charity focuses particularly on supporting non-profits that do meaningful community-based work but may have funding difficulties due to lack of public support and awareness. For more information about FIT For Charity, please visit:

<http://www.fitforcharity.org/ja/about>.

Overview

Name of the event: FIT For Charity Run 2022

Organizer: FIT For Charity Run 2022 Executive Committee

Supported by: Tokyo Metropolitan Government, Asahi Shimbun, Nikkei Inc.

Online Dates: November 14 - December 11, 2022

Live stadium event: December 18, 2022

Activities: <Online> Running, Biking, Walking

<National Stadium> 10Km Run, 5Km Run, Walk, Kids Run, Corporate Relay

Eligibility: Employees of companies engaged in financial services and related businesses, and their family members and acquaintances.

Website: <http://fitforcharity.org/ja/>

FIT For Charity Run 2022 Executive Committee (alphabetical order)

BBH Cares, BGC Shoken Kaisha Ltd., Bloomberg L.P., Citi, Crédit Agricole Group, Deloitte Japan, FIL Investments (Japan) Ltd, Grant Thornton Japan, J.P. Morgan, Jones Lang LaSalle K.K., KPMG Japan, Lazard, Freres K.K., Mitsubishi HC Capital Inc., Mitsubishi UFJ Financial Group, Inc., Morgan Stanley, Nikko Asset Management Co., Ltd., PIMCO Japan Ltd, PwC Japan Group, RGA Reinsurance Company, Shinsei Bank, Limited, SMBC Nikko Securities Inc., Social Investment Partners, Sumitomo Mitsui DS Asset Management Company, Limited, T. Rowe Price Japan, Inc., Tokyo Star Bank, UBS Group, Wells Fargo, White & Case LLP / White & Case Law Offices (Registered Association), j Career

For further information, please contact:

Hiroshi Nakaya (MUFG) |090-6111-1538 | communications@fitforcharity.org

Vice Chair, Communications Team, FIT For Charity Run 2022 Executive Committee